

Vered Kurtz-David

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ACADEMIC POSITIONS

- 2025- **Senior Lecturer** (Asst. Prof.), Bogen Family Department of Economics and the PPE Program, Hebrew University of Jerusalem
- 2025-2026 **Visiting Fellow**, The Federmann Center for the Study of Rationality, Hebrew University of Jerusalem
- 2021-2025 **Postdoctoral Fellow**, Neuroscience Institute, New York University

EDUCATION

- 2015-2021 **PhD**, Collier School of Management, Tel Aviv University (direct track)
- 2009-2012 **BA**, Philosophy, Political Science, and Economics (PPE program), Hebrew University of Jerusalem *magna cum laude*

RESEARCH INTERESTS

Neuroeconomics, behavioral economics, experimental economics, strategic reasoning, individual decision-making.

PUBLICATIONS

Published papers

1. **Kurtz-David V.**, Madar, A., Hakim A., & Levy D.J., *The Trembling Hand Unraveled: Motor Dynamics and Choice Inconsistency*, Journal of Neuroscience, 45 (32), 2025. <https://doi.org/10.1523/JNEUROSCI.1312-24.2025>.
2. Madar, A., **Kurtz-David V.**, Hakim A., Levy D.J. & Tavor I., *Pre-Acquired Functional Connectivity Predicts Choice Inconsistency*, Journal of Neuroscience, 44 (18), 2024. <https://doi.org/10.1523/JNEUROSCI.0453-23.2024>.
3. **Kurtz-David V.**, Alladi V., Brandenburger A., Bucher S. Dewan A., Louie K., Glimcher P.# & Tymula A.#, *Choosers Adapt Value Coding to the Environment, But Do Not Attain Efficiency*, Proceedings of the Annual Meeting of the Cognitive Science Society, Sydney, July, 2023. <https://escholarship.org/uc/item/7cp9r5hc>
4. **Kurtz-David V.**, Persitz D. Webb R., & Levy D.J., *The Neural Computation of Inconsistent Choice Behavior*, Nature Communications, 10 (1583), 2019. <https://doi.org/10.1038/s41467-019-09343-2>.
Media coverage: [Science Daily](#) (28-May-2019), [The Indian Express](#) (29-May-2019), [TheMarker](#) (Hebrew, 06-Aug-2019), [Globes](#) (Hebrew, 1-Sep-2022).

Preprints and submitted papers

5. **Kurtz-David V.**, Brandenburger A. & Glimcher P., *The Limits of Social Cognition: Production Functions and Reasoning in Strategic Interactions*, under revision.
Preprint available at <https://doi.org/10.31234/osf.io/sfhdk>
6. **Kurtz-David V.**, Sinha S., Alladi V., Bucher S., Brandenburger A., Louie K., Glimcher P.# & Tymula A.#, *A Tale of Two Environments: Divisive Normalization and the (In)Flexibility of Choice*, under revision.
Preprint available at <https://doi.org/10.1101/2024.08.25.609561>
7. Ye Y., Fang Y., Gao X., **Kurtz-David V.**, Hula A., Zhou X., Fan C., Shen B., Long T., 2026, *MindEvolve: A workflow for large language models to predict human social interactions with interpretable symbolic models*. Submitted.
8. **Kurtz-David V.**, Persitz D. & Levy D.J., *Design Invariance in The Classic Consumer Choice Problem*.

Publications in Hebrew

9. **Kurtz-David V.**, Levy D.J., & Persitz D., *Mind Boggling: The Neural Traits of Irrational Choice*, *Innovations in Management*, 9, 73-84 (2021).

WORK IN PROGRESS

10. **Kurtz-David V.**, Yan. D. & Glimcher P., *Neural Tradeoffs in Strategic Choice*
11. **Kurtz-David V.**, Glimcher P. & Tymula A., *Reward Expectation: Encoding the Best or Encoding the Mean?*
12. Hakim A., **Kurtz-David V.**, Light B. & Levy D.J., *The Neural Correlates of Prudent Behavior*
13. Barlam N., **Kurtz-David V.**, and Zaslaver A., *The Evolutionary Source of Risk Preferences*

AWARDS AND HONORS

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| 2025 | Golda Meir Fellowship for Outstanding New Faculty
<i>Invited research presenter among the full cohort of fellows</i> |
| 2022-2024 | ISF Fellowship for Outstanding Postdoctoral Scholars (310K NIS) |
| 2021 | Best Dissertation Award , Society for Neuroeconomics |
| 2021 | Tel Aviv University President's Fellowship for Women Postdoctoral Scholars (50K USD) |
| 2019 | Adams Travel Award (1,000 USD) |
| 2018, 2019 | Mia Fischer Scholarship for Outstanding PhD Students , Dan David Foundation (2*15K USD) (won twice) |
| 2018 | Katzir Travel Award (1,000 USD) |
| 2017 | Award for Excellence in PhD Studies , Sigal Foundation (7,000 NIS) |
| 2015-2019 | Merit-Based PhD Scholarship , Coller School of Management, Tel Aviv University |
| 2014 | PPE Award for Best Undergraduate Thesis , Hebrew University of Jerusalem |
| 2011, 2012 | Dean's Honors List , Faculty for Social Sciences, Hebrew University of Jerusalem (twice) |

CONFERENCES AND INVITED TALKS

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| 2026 | Hebrew University (PPE, planned); Israeli Society for Cognitive Psychology (Akko, Israel) |
| 2025 | Hebrew University (Business); Society for Cognitive Neuroscience (poster, Boston, MA); NYU's Neuroscience Retreat (poster, Bronx, NY); Yale (Decision Making Group); Society for Neuroeconomics (Cambridge, MA); Federmann Center for the Study of Rationality (Jerusalem, Israel) |
| 2024 | NYU's Neuroscience Retreat (poster, Brooklyn, NY); Society for Neuroscience (Chicago, IL); Bar-Ilan University (Econ); Ben-Gurion University (IEM); Hebrew University (CogSci); Hebrew University (Econ); Reichman University (Business); Reichman University (Econ); Technion (DDS); Tel Aviv University (Business); Tel Aviv University (Econ); University of Haifa (Econ) |
| 2023 | NYU's Neuroscience Institute Retreat (Westchester, NY); Society for Cognitive Sciences (poster, Sydney, Australia); Society for Neuroeconomics (poster, Vancouver, CA); Society for Neuroscience (Washington, DC); Marketing in Israel (<i>conference canceled</i>) |
| 2022 | NYU (Neuroscience Institute); Society for Neuroeconomics (Washington, DC) |
| 2021 | Society for Neuroeconomics (virtual); Society for Neuroscience (poster, virtual). |
| 2020 | Israeli Society for Neuroscience (Eilat, Israel); University of Zurich (Center for Neuroeconomics); NYU (Neuroscience Institute); University of Pennsylvania (Kable Lab); Tel Aviv University (Psychology) |
| 2019 | Society for Neuroeconomics (poster, Dublin, Ireland) |
| 2018 | Tel Aviv University (Business); Radi Spring School in Behavioral Economics (poster, San Diego, CA) |
| 2017 | Tel Aviv University (Strauss Center for Computational Neuroimaging); Society for Neuroeconomics (Toronto, CA); Israeli Society for Neuroscience (poster, Eilat, Israel) |
| 2016 | Tel Aviv University (Business); Society for Neuroeconomics (poster, Berlin, Germany); Israeli Society for Neuroscience (poster, Eilat, Israel). |

WORKSHOPS

Mar. 2018 Radi Spring School in Behavioral Economics, UCSD, San Diego, USA

TEACHING

Lecturer

2026- Behavioral Economics for PPE (PPE, HebrewU, undergrad)
 2026- Price Theory B [Intermediate Microeconomics] (Econ, HebrewU, undergrad)
 2025- Guided Reading in PPE (PPE, HebrewU, undergrad)

Instructor

2016-2021 Statistic Models for Business (Coller, Tel Aviv U., MBA, 6 groups)

Teaching Assistant

2016-2020 Principles of Business Strategy (Coller, Tel Aviv U., MBA, 12 groups)
 2019 Introduction to Business Strategy (Coller, Tel Aviv U., undergrad, 2 groups)

ACADEMIC ACTIVITIES

Reviewer **Journal reviewer:** Brain Imaging and Behavior, Communications Biology, Journal of Behavioral and Experimental Economics, Plos Computational Biology (x2), Social Cognitive and Affective Neuroscience.

Associate journal reviewer: Journal of Neuroscience, Plos One.

Jury Member SPiNES series at NYU (2022, 2023, 2024); SNE Annual Meeting: Best Poster Award (2025).

Conferences Organization: Efficient Coding and Decision-Making Symposium (SFN 2023)
 Session moderator: ISCOF 2026.

Outreach Volunteer instructor, PPE program, Hebrew University of Jerusalem (2010-2012)

Membership Society for Neuroeconomics, Israeli Society for Neuroscience, Society for Neuroscience, Economic Science Association, Society for Cognitive Neuroscience.

MENTORSHIP

2023-2025 Shreya Sinha (NYU, MA student in computer science, advised by Prof. Paul Glimcher)
 2023 Kayla Howell (NYU, SURP summer internship program)
 2021-2022 Maria Olifer (NYU, undergraduate research project, neuroscience)
 2019-2020 Asaf Madar (TAU, undergraduate rotations, neuroscience)
 2018-2019 Dar Hasson (TAU, undergraduate rotations, neuroscience)

PROFESSIONAL EXPERIENCE

2012-2015 Strategic Business Consultant, Rotem Strategies (*currently* KPMG Israel)
 2011-2012 Research assistant, Research Department, Bank of Israel
 2010-2011 Translation Department, Channel 2 News Company
 2005-2008 Research Analyst, Research Department, IDF Intelligence Corps (sergeant)

SKILLS

Programming MatLab, Stata, Latex
 Experiments PsychToolbox, PsychPy, EPrime, Qualtrics
 Neuroimaging SPM, BrainVoyager
 Software Adobe Illustrator
 Languages Hebrew (native), English (fluent)